



**FUJIFILM Hunt Chemicals U.S.A., Inc.**

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**Privacy Policy**

**Our Commitment to Privacy.** Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your personal information is collected and used. To make this notice easy to find, we make it available on every page on our websites and at every point where personally identifiable information may be requested.

**Scope of the Privacy Policy.** This Privacy Policy applies to all information collected by or submitted on the FUJIFILM Hunt Chemicals U.S.A., Inc. and/or its subsidiaries' (collectively "FUJIFILM Hunt") websites, including <http://www.FujiHuntUSA.com> and <http://www.fujihuntsmartsurface.com> (individually a "Site" and collectively the "Sites").

**The Information We Collect.** The information we learn from customers helps us continually improve the Sites and our service to you. The information we collect falls into two broad categories:

*Information you provide to us.* FUJIFILM Hunt may collect and store any information you voluntarily provide to us while on the Sites. You may be asked to provide your name, email address, mailing address and phone number when, for example, you create an account with us, sign up for the pixel eNewsletter, request an MSDS, request free samples or correspond with us via email. We collect this information so that we may quickly and efficiently help you by routing your message to the appropriate support staff member to assist you and in order to provide you with the information, services or products you request. This information is not used for any other purpose and is not shared with outside parties.

When you sign up to receive the pixel eNewsletter [http://www.fujihuntusa.com/html/pixeln\\_signupop.html](http://www.fujihuntusa.com/html/pixeln_signupop.html), we ask for your name, your company's name, e-mail address, physical address, zip code, and country. This information is used to help us to better understand and serve our audience for the pixel eNewsletter and is not shared with outside parties. If FUJIFILM Hunt decides to produce other newsletters, we will collect comparable personal information and use such information for a similar purpose. If either the information that we collect or our use of that information changes materially, such changes will be reflected in this Privacy Policy.

*Automatic Information.* FUJIFILM Hunt also collects and stores information that is generated automatically as you navigate through the Sites. For example, we use a standard feature found in browser software called a "cookie" to enhance your experience on the Sites. Cookies are small files that your web browser places on your hard drive for record-keeping purposes. By showing how and when visitors use the Sites, cookies help us track user trends and patterns. They also relieve you from

having to re-enter your preferences on certain areas of the Sites where you have previously entered preference information. We also use web beacons (also known as "single-pixel GIFs") to access cookies and to count users who visit the Sites or open HTML-formatted email messages. We collect information about your computer's connection to the Internet to allow us, among other things, to improve the delivery of our web pages to you and to measure traffic on the Sites.

**Links to and from Third Party Sites.** The Sites may contain links to third party websites ("Linked Sites"). The Linked Sites are not under the control of FUJIFILM Hunt and FUJIFILM Hunt is not responsible for the contents of any Linked Site, including without limitation any link contained in a Linked Site, or any changes or updates to a Linked Site. FUJIFILM Hunt is not responsible for webcasting or any other form of transmission received from any Linked Site nor is FUJIFILM Hunt responsible if the Linked Site is not working appropriately. FUJIFILM Hunt is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by FUJIFILM Hunt of the site or any association with its operators. The Linked Site may contain its own privacy policy governing the collection and use of your information, and FUJIFILM Hunt is not responsible for the use of any information submitted to the Linked Sites. You are responsible for viewing and abiding by the privacy statements and terms of use posted at the Linked Sites.

Any dealings with third parties (including advertisers) included within the Sites or participation in promotions, including the delivery of and the payment for goods and services, and any other terms, conditions, warranties or representations associated with such dealings or promotions, are solely between you and the advertiser or other third party. FUJIFILM Hunt shall not be responsible or liable for any part of any such dealings or promotions.

If you enter the Sites through another company's website, your information may be subject to additional privacy policies.

**The Way We Use Information.** We use non-identifying and aggregate information to enhance the design of our Sites and help us understand the needs of visitors to our Sites. For example, we may track the number of individuals visited a certain area on the Sites, or the number of visitors who purchased a particular product, but this process does not involve the disclosure of any personally identifiable information.

All credit card transactions are handled by FUJIFILM Hunt. We receive your credit card information and other personally identifiable information solely for the purpose of verifying the credit card numbers and to process the requested transaction.

FUJIFILM Hunt will not sell, trade, distribute or rent your personal information collected online to others (third parties) except for limited purposes as described herein.

**Forced Disclosure of Information.** FUJIFILM Hunt will disclose personal information when required by law or valid court order, or in the good faith belief that such action is necessary to:

- Comply with the law;
- Protect and defend the rights and property of FUJIFILM Hunt or the users of its Sites; or
- Act under difficult circumstances to protect the personal safety of FUJIFILM Hunt employees, users of its Sites, or the public.

**Our Commitment to Data Security.** We never use the personally identifiable information provided to us online in ways unrelated to the uses described above without also providing an opportunity for you to opt-out or otherwise prohibit such unrelated uses. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Your account password is encrypted and stored below root directory levels. Anytime you submit credit card information during a transaction, our secure server encrypts the information prior to sending to customer service for processing.

**Our Commitment to Children's Privacy.** Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information on the Sites from users who we actually know to be under the age of 13. No parts of the Sites are designed to attract anyone under 13.

**How to Contact Us.** If you have other questions or concerns about these privacy policies, please send us an e-mail at [info@fujihuntusa.com](mailto:info@fujihuntusa.com).

**Consent.** By accessing, browsing or otherwise using any of the Sites covered by this Privacy Policy, you are consenting to the collection, storage and disclosure of information as described in this Privacy Policy and our Terms and Conditions.

**Changes to the Privacy Statement.** FUJIFILM Hunt reserves the right to change, amend, or update this Privacy Policy. If we do decide to change our Privacy Policy, we will post the revised Privacy Policy here so that you are always aware of what information we collect, how we use it, under what circumstances we may disclose it, and to whom we may disclose it. Continued use of the Sites after any posted revision indicates your consent to our use your information in accordance with the changed, amended, or updated Privacy Policy.

Thank you for visiting the FUJIFILM Hunt websites.

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